



# Sponsorship Opportunities

## Ballroom Sponsor - \$5,000

*As a Ballroom Sponsor, you will receive:*

- Major recognition in all media, advertising and at the event
- Prominent full-page color ad in the program book with first choice of available placements:  
Back cover, inside front cover and inside back cover options
- Prominent Emcee recognition at the event
- Large logo on event web page, Facebook, PowerPoint and promotional poster
- 4 VIP tickets to show

## Salsa Sponsor - \$2,500

*As a Salsa Sponsor, you will receive:*

- Major recognition in all media, advertising and at the event
- Full-page color ad in the program book
- Medium logo on event webpage, Facebook, PowerPoint and promotional poster
- 2 VIP tickets to show

## Fan Favorite Sponsor - \$1,500

*As the Fan Favorite Sponsor, you will receive:*

- Recognition for support of on-site voting for the audience choice of fan favorite
- Recognition in all media, advertising and at the event
- Half-page black and white ad in the program book
- Logo on event webpage, Facebook, PowerPoint and promotional poster

## Star Couple Sponsor - \$1,000

*As a Star Couple Sponsor, you will receive:*

- Select the couple you wish to sponsor
- Recognition on all major media surrounding that couple including but not limited to the event webpage, Facebook, PowerPoint and promotional poster
- Recognition on the video that will be played prior to the couple dancing during the event

## Sign Sponsor - \$500 (Only 5 sponsorships available.)

*As a Sign Sponsor, you will support the crowd cheering on the couple of their choice PLUS:*

- Fan signs sold during the event will feature each couple's picture on the front and the Sign Sponsor logo on the back
- Recognition on the back of every sign and in the program book

## Mirror Ball Supporter - \$100

*As a Mirror Ball Supporter, you will receive:*

- Honorary Committee listing in the program book

# Sponsorship Registration Form

*Registration and Advertisement Submission Deadline is February 25, 2022*

Yes, I/we would like to be a Sponsor for CWI's **2022 Dancing with the Adirondack Stars** fundraising event! Be sure to check the box next to your selection below for the advertisement submission that corresponds with your sponsorship level. Please register me/us for the following sponsorship(s):

- |   |  |
|---|--|
| <input type="checkbox"/> Ballroom Sponsor (\$5,000)           | <input type="checkbox"/> Sorry, I/we are unable to participate as a sponsor for CWI's <b>2022 Dancing with the Adirondack Stars</b> . However, we would like to make a donation in the following amount:<br>\$ _____ |
| <input type="checkbox"/> Salsa Sponsor (\$2,500)              |  |
| <input type="checkbox"/> Fan Favorite Sponsor (\$1,500)       |  |
| <input type="checkbox"/> Star Couple Sponsor (\$1,000)        |  |
| <input type="checkbox"/> Sign Sponsor (\$500)                 |  |
| <input type="checkbox"/> Mirror Ball Supporter (\$100)        |  |
| <input type="checkbox"/> Advertising only (see details below) |  |

## Advertising Information

I/We would like to place a black and white advertisement in CWI's **2022 Dancing with the Adirondack Stars Program Book** as follows:

**Note:** *Your participation as a Sponsor may include an advertisement at no additional cost as described in the Sponsorship Opportunities form. However, you are required to complete the advertisement submission section below. Also, program book ads only do not include tickets to the event.*

- |  |       |                                    |
|--|-------|------------------------------------|
| <input type="checkbox"/> Full page ad:               | \$200 | Ad dimensions: 5" w x 8" h         |
| <input type="checkbox"/> Half page ad:               | \$150 | Ad dimensions: 5" w x 3.875" h     |
| <input type="checkbox"/> Quarter page Vertical ad:   | \$100 | Ad dimensions: 2.375" w x 3.875" h |
| <input type="checkbox"/> Quarter page Horizontal ad: | \$100 | Ad dimensions: 5" w x 1.8125" h    |
| <input type="checkbox"/> Business Card ad:           | \$50  | Ad dimensions: 3.5" w x 2" h       |

**Please select one of the following ad submission options:**

- I will email a camera-ready color ad in EPS (preferred), PDF or JPEG format (Ballroom and Salsa sponsors only)
- I will email a camera-ready black and white ad in EPS (preferred), PDF or JPEG format.
- Please create an ad for me. I will email or enclose wording and artwork (logo, photo, etc.) for ad.

**Please email all ads, artwork, content, etc. to [aboucher@cwinc.org](mailto:aboucher@cwinc.org) or [kklock@cwinc.org](mailto:kklock@cwinc.org) by 2/25/22. To send via U.S. mail, enclose in envelope with completed Sponsorship Registration Form and mail to address listed below.**

### PAYMENT INFORMATION

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Total Amount Enclosed: \$ \_\_\_\_\_  VISA  MasterCard  Check  
Name as it appears on credit card (if different from above): \_\_\_\_\_  
Credit Card No.: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

*Please return this completed Registration Form with check payable to:*

**CWI, Inc., ATTN: April Boucher, 16 Pearl Street, P.O. Box 303, Glens Falls, NY 12801**

*Thank you!*